NOVEMBER-DECEMBER 2024

ERN USA
Employer Resource Network®

ERN® USA NETWORK NEWS

AN EMPLOYEE RETENTION SOLUTION WITH REAL SOCIAL IMPACT



Expanding the Impact of ERNs

MAHALO!



November 15th, 2024, Oahu, Hawaii - Parents and Children Together (PACT) is one of nearly 20 ERNs currently exploring an ERN in their community or will be launching an ERN in 2025. PACT met with local employers to explore forming the first Employer Resource Network outside of the continental United States.
Pictured right to left below: Tina Porras-Jones, Kim Golis-Robello, James Vander Hulst, Allison Finn, Sylvia Carter, and Chris Okumoto

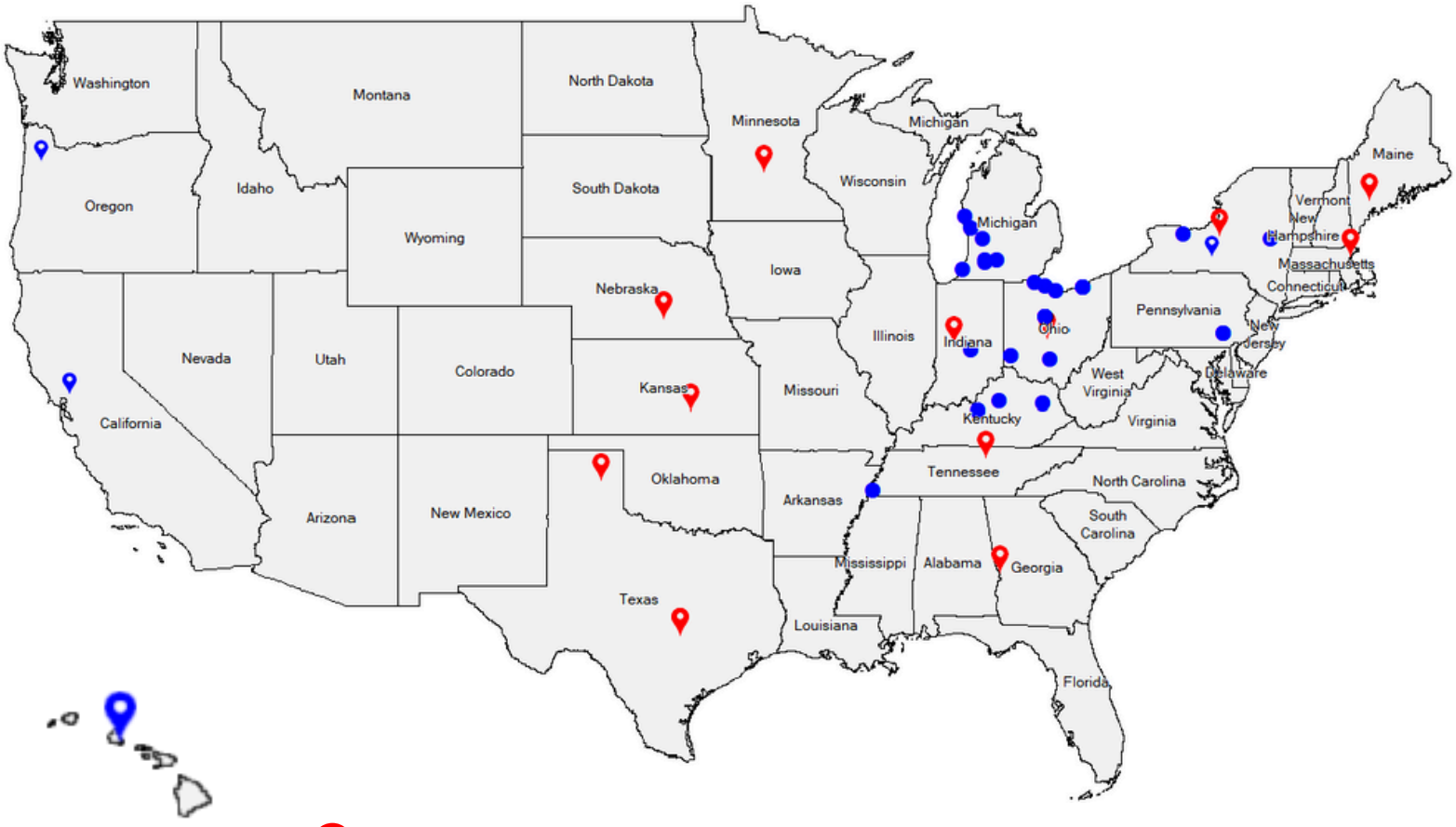
PACT will now move on to the Development Phase with a launch planned in the first quarter of 2025. "The ERN Exploratory Meetings were a fantastic success. Not only did we get to connect and network with other like-minded businesses and organizations, but we also got to hear about how impactful the ERN model and its success coaches can be. They are truly touching and helping employees, strengthening businesses, and making positive changes in so many communities."
-Exploratory Meeting Participant





November 26, 2024

ERN USA Active, Exploring & Under Development ERNs®



Exploring

Under Development

Active

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ERN DataSolutions: New Mapping Service!

Create a Case Support Ticket: local ERN city, county & state:

- Service availability
- Member locations
- Overlay with partner locations

National maps

- Current & Developing ERNs
- Current & Scalable Employers
- National partner locations
- ERN program scaling
- Fund collaboration

QUESTIONS?

Email: info@ern-usa.com

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Website: www.ern-usa.com

Success Coach Trainings: HR Support





"Brittany has done a great job bringing training to our supervisors in how to collaborate and problem solve with employees on the floor. "It's extremely important to dig in with our employees to ensure that they know we see their needs and are able to meet them."
- *Kentucky ERN Employer*

The August 2024 Employer Peer Learning Call confirmed network need for basic employment skills training and business leadership training from member employers. Brittany Kegley, Success Coach and Team Lead, who is currently working toward a master's degree in Sociology and Criminology, developed the original trainings. "Employer leadership have begun exhibiting their skills obtained during training and showing their growth in their interactions with employees," said Brittany. The Employment Success training is one hour and Business Leadership training is a series of four one-hour trainings with supplemental materials. The trainings can be given in groups or to individuals.

New Peer Learning Format!

2025

ERN USA Quarterly Peer Learning Calls
These calls now will be peer-led!

Admin Peer Learning Call
- February 5, 2025 1:00-2:00pm ET "TBA"

Success Coach Peer Learning Call
- February 12, 2025 1:00-2:00pm ET "Effective Mediation Skills & Training Employees in Conflict Communication" led by Brittany Kegley, KY ERN

Employer Peer Learning Call
- February 19, 2025 1:00-2:00pm ET "TBA"

ERN USA Quarterly InfoConnect Calls
Join for ERN news, reviews, Q&A, discussion!

Admin InfoConnect Call
- January 8, 2025 1:00-2:00pm ET

Success Coach InfoConnect Call
- January 15, 2025 1:00-2:00pm ET

Having this call designated for news & reminders allows peer learning calls to focus on peer-led topics. InfoConnect Calls will be ERN USA staff-led.

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Outreach & Marketing Support

Admin and Success Coaches have the ability to edit their own marketing and outreach materials or can utilize ERN USA's services by creating an ERN DataSolutions Case Support Ticket.

Outreach Package: SharePoint & Canva

Outreach materials are stored in the ERN USA SharePoint Network Hub and feed into the Employer Hub where members have access to the most updated materials instantly. KPI and Monthly Dashboard reports operate the same way.

EMPLOYER ENGAGEMENT TOOLS

Engagement Flyer

Introduction Speech

PowerPoint

Recruitment Tracking

Pipeline Dashboard

EMPLOYE OUTREACH PACKAGE

- Brochure
- Resource Flyer Template
- Electronic Business Card Template
- Standard Business Card Template
- TV Monitor Slide
- Laptop Sign
- General Poster
- Company Poster
- Getting Ready to See Your Success Coach Flyer
- Who's Your Success Coach Flyer
- Facebook Page
- Webpage
- 52 Week Saving Challenge
- Success Coach Connections Newsletter



December 10th, 2024: 12:00-1:00pm ET: SharePoint & Canva Workshop!

Success Coaches and Administrators join Luis Quezada for tips on editing your outreach materials or accessing tools in SharePoint.

TRAINING *Workshop*

ERN DataSolutions Support: Schedule a Session!

Have questions about data entry or reporting? Create a Case Support Ticket within Salesforce to schedule assistance from Angela Vander Hulst, ERN DataSolutions Administrator.

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